



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Transit System Update
MEETING DATE: September 7, 1994
PREPARED BY: Assistant City Manager

RECOMMENDED ACTION: None. Information only.

BACKGROUND INFORMATION: The purpose of this presentation is to make a public presentation of recommended routes for the City's transit system. Transportation consultant Jim Brown will also present his thoughts on the hours of operation (Exhibit A) and fare structure (Exhibit B).

Mr. Brown and I will be meeting with the City's Ad Hoc Transportation Committee on Tuesday, September 6, 1994. I will have input from that committee meeting as well to present to the City Council.

Public workshops are scheduled for Thursday, September 8, to obtain the public's reaction, recommendations, and comments to incorporate in the City's final recommendations to Council.

Salena Barlow, the City's marketing consultant, will meet with members of the City Council on Thursday, September 15, to present her recommendations on a transit marketing strategy.

FUNDING: None

Respectfully submitted,

Jerry L. Glenn
Assistant City Manager

JLG:br

Attachments

CCOM-097/TXTA.07A

APPROVED

THOMAS A. PETERSON
City Manager



recycled paper

EXHIBIT A

DRAFT

LODI FIXED ROUTE TRANSIT SYSTEM

SERVICE HOURS:

Fixed Route:

Monday through Friday	6:30 a.m. to 6:30 p.m.
Saturday	8:00 a.m. to 6:00 p.m.
Sunday	NA

Dial-a-Ride:

Monday through Friday	7:00 a.m. to 7:00 p.m.
Saturday	7:30 a.m. to 6:30 p.m.
Sunday	8:00 a.m. to 5:00 p.m.

SERVICE DAYS:

Fixed Route:

Monday through Friday
Saturday
No Sunday Service At This Time

Dial-a-Ride:

Monday through Friday
Saturday and Sunday Weekend Service

CITY OF LODILodi Transit System Fare Structure - Proposed for Discussion

DRAFT

Fixed Route Service:

Regular Fare	\$ 0.50
Senior Citizen and Persons with a Disability Mid-day Special	0.25
Children (age four and under with an adult)	Free
Monthly Pass	\$20.00
Eleven Ride Pass - Regular	\$ 5.00
Eleven Ride Pass - Discount	\$ 2.50

Transfers are free for connecting trips within a forty-five minute period

<u>Dial-a-Ride Service:</u>	<u>Current *</u>	<u>Proposed</u>
Regular Fare	\$ 1.00	\$ 2.00
Senior Citizen and Disability Discount	\$ 0.50	\$ 1.00
County Service Charge	\$ 0.50	\$ 0.50
Children		
Proposed service: (age four and under with an adult)		Free
Monthly Pass	-NA-	-NA-
Ten Ride Pass	-NA-	Regular \$20.00 Discount \$10.00

- * Under the current fare structure up to three persons may ride for one fare from the same origin point to the same destination point.

This policy is not recommended under the new fare structure.

(Draft 7/21/94)